

# LOSE THE BOOZE



## A 28-DAY ALCOHOL-FREE FUNDRAISING CHALLENGE

benefiting  
**BC  
CAN  
CER** FOUNDATION

The BC Cancer Foundation's *Lose the Booze* is a fun online-based fundraising campaign challenging participants to give up alcohol for one full month after the holiday season and ask their colleagues, friends and family for a donation to support them. Individuals and teams will be motivated to give up alcohol for one month by connecting them to our cause and giving them a meaningful opportunity to support cancer research.

This year, we are inviting corporate teams to take part as a means to promote intra-office team building and engagement. We are also offering a special incentive package to corporations who wish to take part.

### CORPORATE INCENTIVE

- Promote team building, camaraderie and employee engagement
- Register your team for a flat, cost-efficient rate
- Corporate recognition on BC Cancer Foundation and Lose the Booze outreach channels
- An online Fundraising Page to help you meet your fundraising goals and log your activity
- Daily online support via our Lose the Booze Facebook page for 2018 participants



### ABOUT BC CANCER FOUNDATION

The BC Cancer Foundation is the fundraising partner of BC Cancer. Every dollar we raise stays right here at BC Cancer to advance research and enhance care for the people of British Columbia. Learn more at [bccancerfoundation.com](http://bccancerfoundation.com)

#### BC CANCER FOUNDATION CONTACT

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